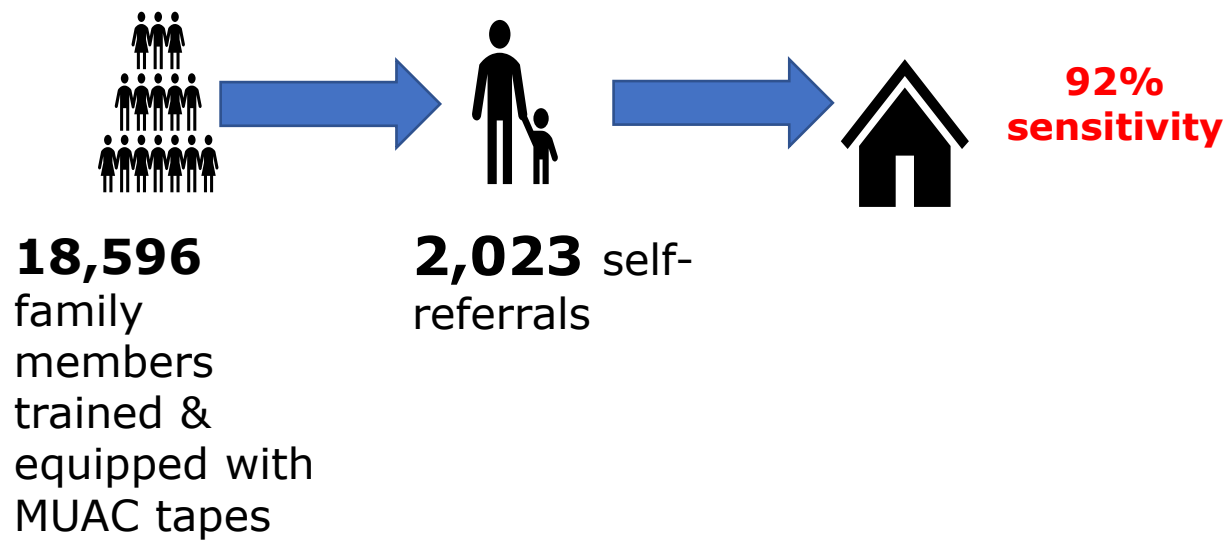


Family MUAC in Malawi: From Social Behaviour Change to Nutrition System Strengthening



Family MUAC: GOAL's journey from SBC to Nutrition System Strengthening in Malawi



Family MUAC: GOAL's journey from SBC to Nutrition System Strengthening in Malawi

- GOAL HQ supported capacity building & roll out of family MUAC
- Country team led on roll out Family MUAC in Chikwawa, collaborating with the MoH
- GOAL HQ led programmatic research & learning generation
- Country team used 2018 findings & learning, with HQ support, to promote the approach outside GOAL (key nutrition stakeholders including MoH) through a regional workshop

Multi-country Family MUAC pilot in Malawi, Ethiopia and South Sudan (2018)



Roll out and advocacy for Family MUAC adoption externally (2019)

- Country team adopted Family MUAC to support their resilient health strategy and willing to expand coverage
- Country team sought funding for expansion
- Country team continued to promote the approach outside GOAL (key nutrition stakeholders including MoH) through various means

- Country team sought funding to support regional scale up
- GOAL HQ produced guidance on Family MUAC adaptations in the context of COVID-19 (Q2 2020)
- Country team lobbied for inclusion of family MUAC in the Nutrition Cluster response
- Country team, with HQ support, became technical lead supporting national Family MUAC guidelines and supporting tools

Advocacy for Family MUAC regional and national scale up (2020)

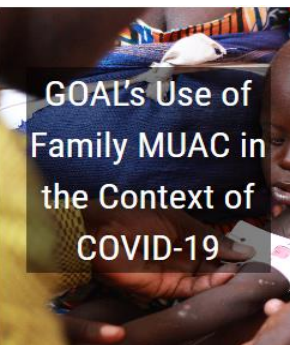
Family MUAC: GOAL journey from SBC to Nutrition System Strengthening in Malawi

Advocacy for Family MUAC regional and national scale-up (2020)

COVID-19 Global Crisis

Global Nutrition Cluster recommended scale up of family MUAC

GOAL HQ developed a guidance on Family MUAC in the context of COVID



COVID-19 Crisis in Malawi

Limited Gov restrictions impacting gatherings, no major requirement for programme adaptation

National Nutrition Cluster (NNC) flagged a decreased in the number of admission cases in nutrition curative services (caregivers fear of getting COVID at HF)

UNICEF Regional Office orientation on family MUAC and GOAL experience & learning sharing on family MUAC implementation in Malawi

Family MUAC adoption and scale up in Malawi

With HQ inputs, GOAL presented evidence and learning on family MUAC implementation to the NNC (only NGO with such expertise in-country)

GOAL was appointed by NCC as a member of the National Family MUAC taskforce for steering policy & implementation of Family MUAC

Family MUAC: GOAL's journey from SBC to Nutrition System Strengthening in Malawi

National Family MUAC taskforce

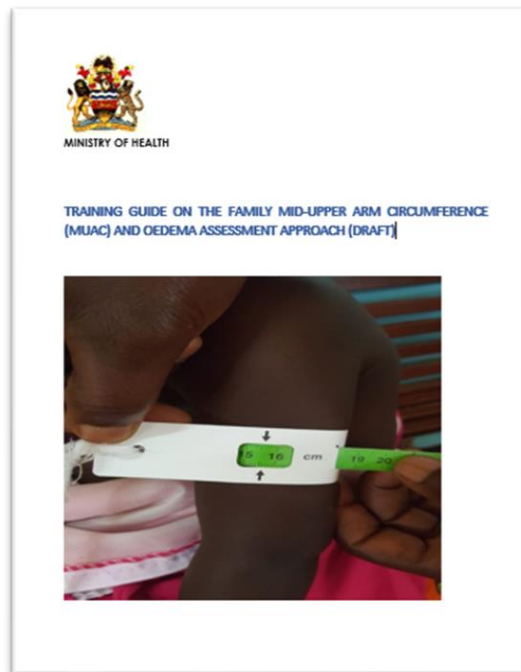
- Six deliverables
 - ☑ 1. Develop ToRs
 - ☑ 2. Develop (adapt) family MUAC protocols
 - ☑ 3. Develop training manual
 - ☑ 4. Quality assurance of trainings and implementation
 - 5. Develop M&E system including indicators
 - 6. Develop a training role out plan and organize trainings
- GOAL Malawi
 - appointed co-lead on Quality assurance of trainings and implementation of Family MUAC
 - shared GOAL existing toolkit and provided technical guidance



Family MUAC: GOAL's journey from SBC to Nutrition System Strengthening in Malawi

Draft National Family MUAC guidelines

- Implementation process
- Training guide for use by District officials and CHWs
- MEAL indicators, informed by GOAL MEAL toolkit



Outcome indicators:

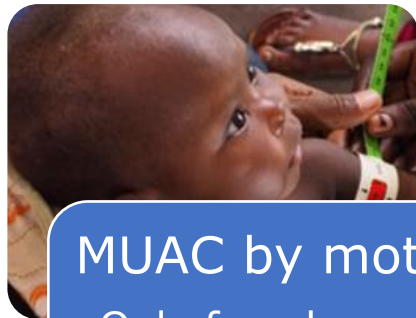
1. # of self-referrals presenting in CMAM program
2. # of accurate self-referrals admitted in CMAM program
3. % of accurate self-referrals (sensitivity)
4. Case Coverage of children in CMAM program

Output indicators:

1. # of mothers trained on MUAC and Oedema assessment
2. # of MUAC tapes distributed
3. % of caregivers measuring correct MUAC at initial training when verified by CHW

Family MUAC: GOAL journey from SBC to Nutrition System Strengthening

- Through evidence-based advocacy to key stakeholders including the MoH and technical leadership, GOAL was able to contribute to Nutrition System Strengthening in Malawi.
- Family MUAC is in the process of becoming an integrated component of the nutrition system and therefore contributing to improve nutrition service accessibility and resilience.



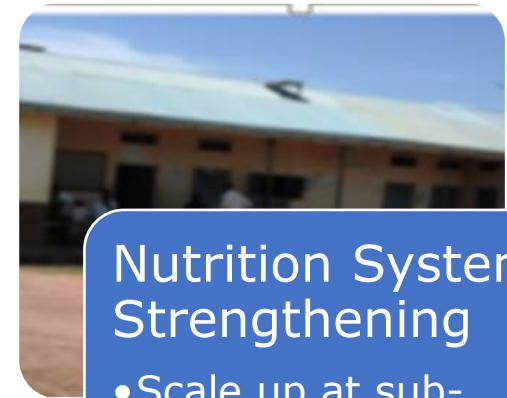
MUAC by mother

- Only female caregivers trained



Family MUAC

- Any HH member can be trained



Nutrition System Strengthening

- Scale up at sub-national level
- Recognized approach for NSS

Conclusion

Factors of successful advocacy

- Low CMAM therapeutic coverage pre-COVID worsening after the pandemic stroke
- Availability of regional and/or locally-generated evidence
- Established relationships with key stakeholders including local and regional MoH throughout Family MUAC implementation
- Ability to strategically use and disseminate in various ways evidence, programmatic data, learning
- Availability of existing toolkit and guidance

Next steps

- Support formal endorsement by MoH and dissemination of Family MUAC national guidelines in Malawi and Ethiopia.
- Rollout in Uganda and Haiti.
- In 2022:
 - MEAL toolkit review to reflect learning from the past years.
 - Pursue our support for wider implementation and resource mobilisation.



For more information:

GOAL: www.goalglobal.org/

GOAL family MUAC toolkit: www.simplifiedapproaches.org